Product -1 Instant Food Quality Testing Solution

Developed by AgNext Pvt. Ltd., In collaboration with IIT Kharagpur faculty (Dr. Mrigank Sharad)

Problem Statement

- Grain quality testing is a way for farmers to improve their quality control, develop marketing strategies and maximise their returns.
- Grain needs to meet certain standards for ensuring good price
- Current practices involve manual inspection by traders which are prone to errors and biases.
- Lab tests are required for accurate estimation of chemical constituents, which is time taking and costly.

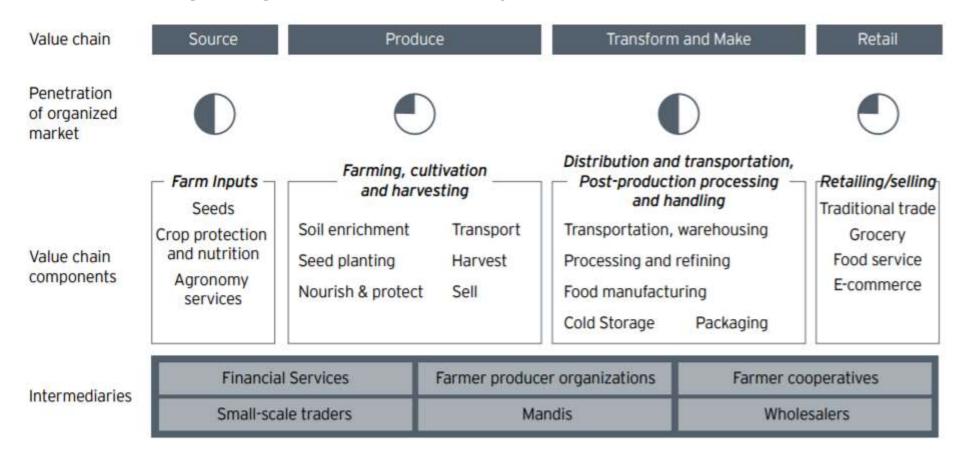
https://www.calibrecontrol.com/news-blog/2020/11/11/the-advantages-of-on-farm-grain-testing

Highlights

Food Corporation of India (FCI) will have testing kits that can use AI to test the quality of foodgrains.

By year-end, government-owned Food Corporation of India (FCI) will have a chemical-based testing system for determining the age of both rice and wheat during procurement. Similarly, it would finalise the testing kits that can use artificial intelligence (AI) to test the quality of foodgrains and moisture meters which can measure the moisture content automatically.

Food Testing in Agri Business Eco System: India



The vast production base offers India tremendous opportunities for export but India's share of the global <u>market is still nearly 1% only</u>, and one of the key reasons is poor food quality.

Existing solutions

Food Testing Labs Accredited by Govt. Agencies:

- Agricultural and Processed Food Products Export Development Authority (APEDA)
- Marine Products Export Development Authority (MPDA)
- National Accreditation Board for Testing and Calibration Laboratories (NABL)
- Food Safety and Standards Authority of India (FSSAI)
- Export Inspection Council (EIC)

What do they do:

- Chemical Testing (nutrition, pesticide residue, composition etc)
- Biological Testing (bacterial/microbial/fungal contamination)
- Physical quality testing

Challenges:

Equipment cost, skilled manpower, Cost to customer, limited sample testing for certification.



Applicable to processed / semi processed food products, for certification

AI and IOT based Food Quality Assessment : AGNEXT On the Spot, Quick Quality Check

Combination of spectral test and image analysis for instant, portable Chemical and physical

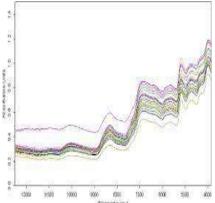
Instant on-field quality assessment of commodities

Moisture

Gluten

> Protein





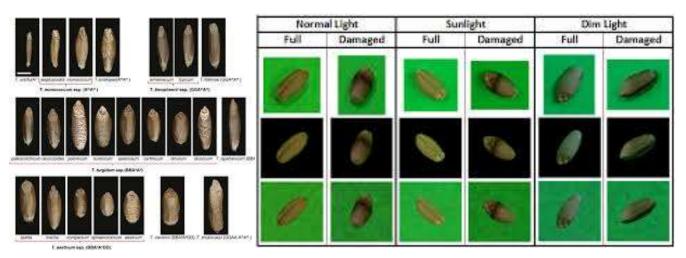
A hand-held NIR Device used to scan food sample.

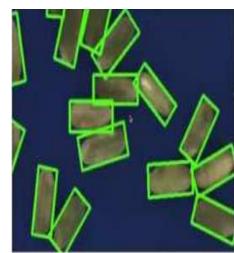
Al model predicts the chemical quality parameters (like nutrient content, moisture, adulteration etc)

Sample image captured by mobile phone is analyses the physical quality parameters through image processing in cloud. (like shape, color, uniformity, broken, damaged grains)

Applicable to large number of commodities, grains, pulses, oil seeds, milk products, spices, cash crops

Grain Quality Detection





Mobile Imagery used to analyse the physical quality of food grains using Computer vision.

Grains classified into different standard categories: normal, broken, shrivelled, Weeviled, discoloured, foreign matter and so on.

Instant analysis using android application for different verities of food grains: cereals, pulses, oil seeds

Technology Description

- NIR analysis involves directing near infrared light onto a grain sample.
- Light reflects back from the grain sample, which allows for analysis of the sample's absorbent qualities.
- NIR penetrates deep into the sample to analyse its internal makeup,
 but it does not affect the sample in any way. It is a non-destructive method of analysis.
- NIR measurement technology uses highly accurate, predictive equations based on very large databases as the basis for its calibrations.
- Calibration with large number of known samples provides computing model for assessing quality parameters directly from the NIR spectrum.
- NIR spectroscopy can then test for critical properties in grain such as moisture, protein, oil content and weight.
- This makes NIR a very accurate method and can achieve more than 90% accuracy

3. Scale of the Problem (Why should anyone care)?

- Huge volumes of agri commodity transaction in an unorganized manner, lacking transparency.
- Large number of procurement centers(mandi) (every district) : need solution for quality check.
- Move towards E-Marketing by govt demands digital quality check solutions
 Corporate procurers
 Export volumes of different produc
- lack of on the spot, portable, and cost effective methods,
 Negative influence on export Price Disadvantage or low negotiation power for farmers
- Existing solution like lab test or use of large costly devices makes instant check difficult.
- **4. What is the deal (financial)?:** subscription charges provide huge recurring revenue channel.
 - **5. Key metrics table** (3-5 key indicators): versatile product, applicable to many commodities, models available for grains, oil, dairy, spices.

Recent reforms announced for the agriculture sector relevent to Food Quality Testing

Reforms for the produce selling process

- ► ~146 million farmers can sell their produce to any person/organization anywhere in the country with a PAN card (ENAM plantform)
- ► Incentives for aggregators and agritech start-ups that procure produce from farmers dismantling of the APMC (Agriculture Produce Marketing Committee) monopoly
- ► Better returns and transaction transparency for the farmers

The Farmers (Empowerment and Protection) Agreement on Price Assurance and Farm Services Ordinance, 2020

- ► Scheme for a written agreement with a buyer which specifies terms and conditions of quality, grade, time of supply price and extension service
- ▶ Better prices and returns for the farmers with higher transparency on the contracts and terms

Ref: ey-agritech-towards-transforming-indian-agriculture

Market Segmentation

Segment based on Type of Food

- Dairy products
- Processed food
- Fruits & vegetables
- Cereals & grains
- Oil seeds
- Spices
- Cash Crops (tea, Coffee, Cotton etc)
- Meat, poultry, and seafood

Segment based on Type of Test

- Traditional
- •Rapid (approximate , cheap test kits)
- Computer vision
- •Polymerase chain reaction (PCR)
 (Bench top/portable setup using chemical reagents)
- •Immunoassay (portable test kit using bio-chemical reagents)
- Chromatography & spectrometry

Segment based on Target Tests

- Nutrient Content
- Physical quality
- Pathogens
- Pesticides
- Adulterants

Segment based on customer profile

- Traders
- Whole sellers
- Retailers (Chains)
- Govt. Agencies
- Commodity Logistic Firms
- Export Firms

Existing solutions-

Physical parameters to be tested for Rice , for govt. Procurement (2021-22)

S.No	Refraction		Maximum limit (%) as per uniform specifications for Grade 'A' & Common	Maximum permissible limit (%) for Grade 'A' & Common
	Damaged/Slightly	Raw	3	5
1	Damaged/Pin- point Damaged Grains	Parboiled/Single Parboiled Rice	4	5
2	Discolored Grains	Raw	3	7
		Parboiled/Single Parboiled Rice	5	7
		Raw	25	30
3	Broken	Parboiled/Single Parboiled Rice	16	19
4	Chalky Grains	Raw	5	6
5	Red Grains	Raw/Parboiled/Sin gle Parboiled Rice	3 .	4
6	Dehusked Grains	Raw/Parboiled/Sin gle Parboiled Rice	13	16
7	Foreign Matter	Raw/Parboiled/Sin gle Parboiled Rice	0.5	1.0

Product and Services: Features



RAPID FOOD QUALITY ASSESSMENT

Instant on-field quality assessment of grains, oilseeds, pulses, spices, tea, milk animal feed



REAL-TIME DATA

Real-time untampered visibility of quality during procurement, transit, and storage



AUTOMATE DECISION MAKING

Digital records for quality, with un-tampered data for quality & full traceability, lead to better decision making for procurement



QUALITY MAPS FOR BUSINESS INTELLIGENCE

Quality digitised on farmer level, farm level, agent level, geographical level, warehouse level, etc, through quality maps that enable better trade value price



TRACEABILITY

Track food through all stages of the supply chain



QUALITY-BASED TRANSACTIONS

Digitising transactions in the entire value chain with digital quality assessments

Product and Services: Features



Product -2 Tea Leaf Quality Monitoring Machine

Developed by AgNext Pvt. Ltd., In collaboration with IIT Kharagpur faculty (Dr. Mrigank Sharad)

Al based Tea Leaf Quality Assessment Machine

- A machine for automatically assessing the quality of tea leaves has been developed.
- Currently, the quality assessment of tea leaves is done using manual labour, which involves
 counting the number of 'fine leaves' This process is crucial for determining the quality and the price
 of the lot. The manual process is slow and tedious.
- The automatic FLC machine includes a hopper which makes the bunches all against a white screen in a uniform manner.
- A camera captures the images of the falling leaves and sends it to a computer for AI based analysis.
- Using image processing each bunch of leaves is classified as 'fine' or 'coarse'.
- The fine leaf count in the sample is directly send to an android app handled by the observer, along with the complete report and pictures of 'coarse' leaves.





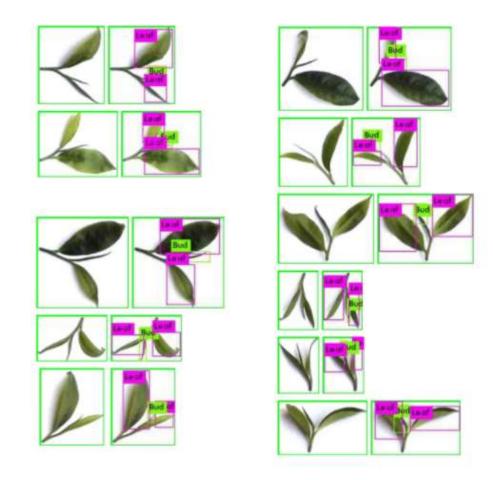
Al based Tea Leaf Quality Assessment Machine



Total number of bunches – 32 Actual fine leaf count – 32 Fine leaf count through app - 32

FLC through app was done in mere

10 seconds



Segmentation of leaves and buds

Product -3 Pest Alert Device

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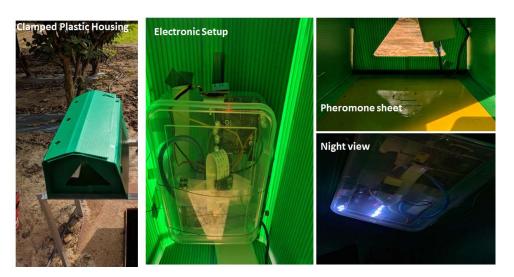
Predictive Pest Monitoring Device

Sudden pest attacks can lead to huge losses for farmers. An early waring system can help farmers in taking preventive actions timely.

Developed an AI based pest monitoring system for farmers. It includes a small box with glue coated pheromone sheet and LED lights for attracting and trapping pests. A camera fixed inside the Box, captures the image of the sheet with trapped pests at periodic intervals. The embedded system Attached with the camera executes AI algorithms to Identify and count different types of pest getting stuck To the sheet and generates hourly statistics.

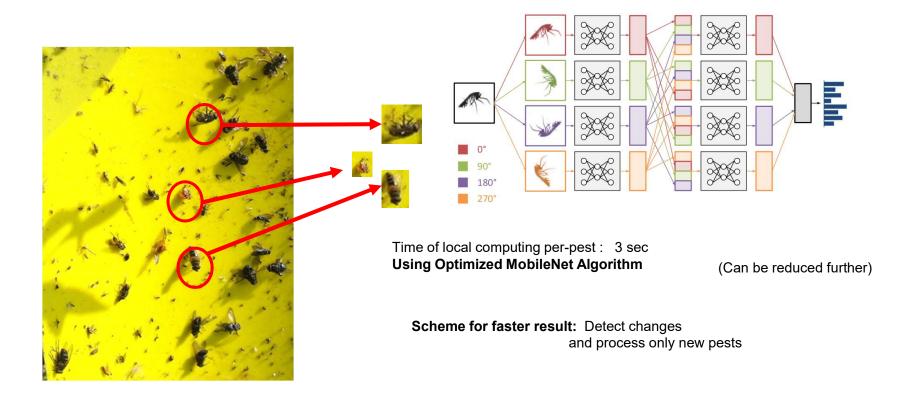
Any sudden pest outbreak can therefore be detected and farmers can be alerted, in case the count of any dangerous pest registers a sudden increase.

The project was awarded by Karnataka Government and was Piloted by AgNext Technologies Pvt. Ltd.



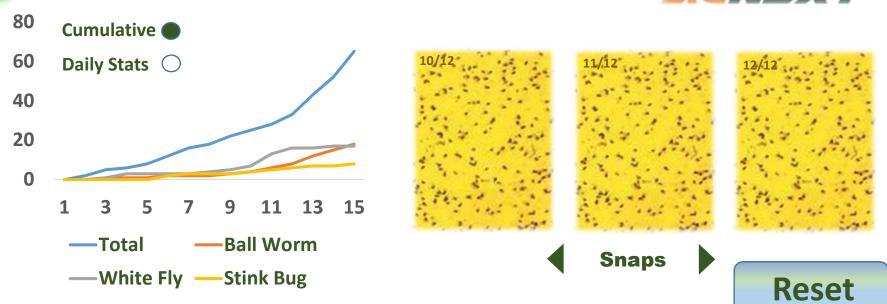


Application of AI with IOT for Pest Monitoring









Critical Counts









White Fly

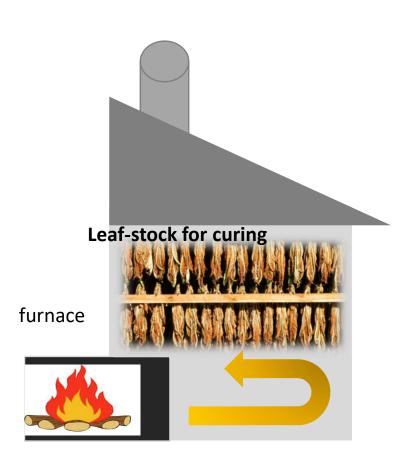


Stink Bug

Product -3 IOT based Barn Monitoring

Developed by AgNext Pvt. Ltd., In collaboration with IIT Kharagpur faculty (Dr. Mrigank Sharad)

Barn Monitoring Solutions



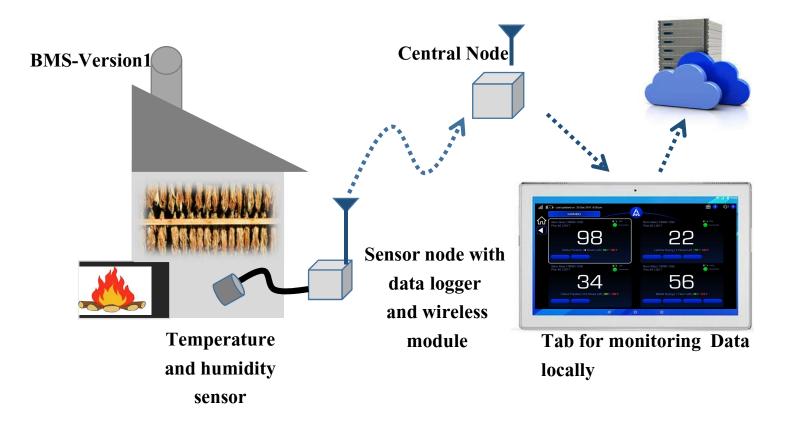
Need of Temperature Monitor in Curing Barn

- Curing Barn for Tea/Tobacco require continuous monitoring.
- Maintaining appropriate temperature and humidity is crucial for high quality product.
- Temperature and humidity needs to be continuously monitored and maintained at appropriate values for different stages of curing, lasting a week.
- Undesirable increase in temperature at different stages of curing can lead to fire outbreak, causing huge losses.



Barn Monitoring Solutions

Long term data log For each barn stored in server



Barn Monitoring Solutions

